**Rubric for Persuasive Letter**

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| **Category** | **10/9 or 5**  **Expertly follows conventions.** | **8 or 4**  **Adequately follows conventions.** | **7 or 3**  **Somewhat follows conventions.** | **6 or 2**  **Barely follows conventions.** | **5 or 1**  **Does not follow conventions.** |

**Introduction (10)**

Introduces and clearly maintains a claim throughout letter (10)

* Background Information
* Relation to Candidate
* Thesis Statement:
  + Establishes Purpose for Writing
  + Outline of Heroic Qualities

**Body Paragraphs**

Objective: Integrate strong and convincing evidence from multiple sources (interview, hero articles) in order to support analysis, reflection, and research while avoiding plagiarism

**First Argument (10)**

* Transition and Topic Sentence
* Two examples minimum (with citations)
* Explanation and Significance of Evidence
* Concluding statement supporting argument presented

**Second Argument (10)**

* Transition and Topic Sentence
* Two examples minimum (with citations)
* Explanation and Significance of Evidence
* Concluding statement supporting argument presented

**Conclusion (5)**

* Reemphasize Heroic Qualities
* Summarize Main Points
* Support Overall Argument Presented
* Appreciative Closing

**Style and Conventions (10)**

* Strong command of conventions – mechanics, usage, grammar, spelling (MUGS)
* Purposefully and effectively use sentence structure, verb tense and punctuation to support the claim, add clarity and enhance the writing
* Effective, sophisticated diction

**Format (5)**

* Letter Format
* 12 point, Times New Roman
* Submitted to Turnitin

**Grade: \_\_\_\_\_ / 50 x 2 = Final Grade \_\_\_\_\_ / 100**