**There is a complex power struggle going on between Brutus and Mark Anthony at Caesar’s funeral. Analyze one of the funeral speeches to explain how the speaker successfully persuades the crowd to support his position by using ethos, logos, and pathos. A successful essay will identify a clear goal for each rhetorical appeal that works towards the overall goal of convincing the crowd to support one side in the looming civil war.**

Remember that this is a formal essay; writing should be in-depth with detailed examples for support. Follow the ACES format for your body paragraphs to ensure all information is covered (textual evidence & explanations). Papers should also follow the MLA conventions for effective writing (proper heading/header, in-text citations, double-spaced, etc.). You will be given class time to research, write, and edit this paper; I will be available for assistance during this time and will provide feedback if necessary (document must be shared with me via Google Drive). Any other work needed to be done must be completed on your own time.

Final drafts will need to be submitted to Turnitin.com by the due date, shared with me as a Google Doc, AND submitted to me as a paper copy. No exceptions! If you will not be in school on the due date, turn your essay in ahead of time. If you miss school unexpectedly, I should have both the Google Doc and Turnitin.com submission on the due date anyway. Remember that each day your paper is late, 7 points are deducted (10%). Save your grade – turn your essay in on time!

**Due \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Major Assignment – 70 points**

**Rubric**

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| Body Paragraphs (3)  **30 points** | * Topic sentences, examples and detailed explanations (ACES) for each of the following paragraphs: * Ethos, Pathos, Logos |
| Introduction & Conclusion  **10 points** | * Intro: Distinct thesis statement, engaging hook, purposeful bridge * Conclusion: Thesis restated, clear summarization of ideas, final insight |
| Conventions  **15 points** | * Paper correctly formatted (MLA heading, double-spaced, etc.) * Edited with few spelling/grammatical errors * Compound/complex sentences punctuated correctly |
| Writing Process participation  **10 points** | * On task during class time provided * Outline completed and turned in |
| Originality Report  **5 points** | * Final document uploaded to turnitin.com; no plagiarism detected |